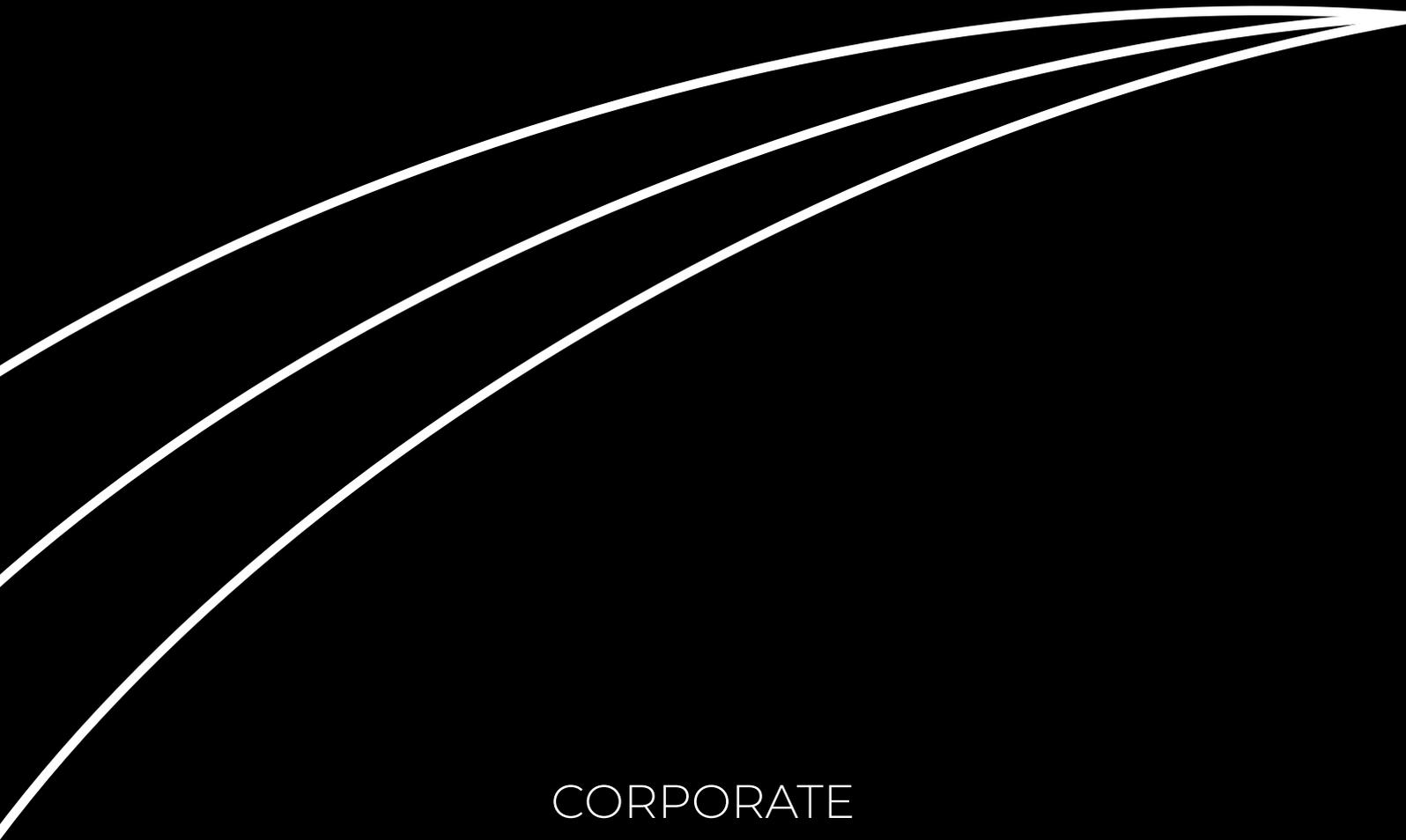




StratStep  
Group



CORPORATE  
PROSPECTUS



# StratStep Group Companies

## StratStep Consulting 6

- Sales & revenue growth
- Marketing through Colossal Motion
- Aviation operations
- Regulatory compliance, standards and safety
- SME rescue

## StratStep International 7

- Aircraft buying, selling and Liaising
- VVIP service
- Red tape reduction with Offshore based services

## Global Pilot Training Alliance (GPTA) 8

- Global network of Approved Alliance Training Providers (AATP)

## Colossal Motion 9

- Complete marketing services
- Bespoke digital solutions and website design
- Engaging creative and social media content

## Colossal Apps 10

- Mobile and web app creation, development and management

## StratStep Aviation 11

- VVIP business jet charter, group/sporting commercial charter & helicopter charter
- Business Aviation Partnership AOC (Airline Operators Certificate)
- Flight Training Partnership ATO (Approved Training Organisation) through Cat3C
- Maintenance & engineering
- Airport & operations management

## Aeros 12

- Modular flight training
- Engineering services

## Cat3c 13

- TKI ATPL training (Theoretical Knowledge Instruction)

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- Military and para-public mission-critical specialists
- Government tenders and contracts

## StratStep Technology 15

- Research & development
- AR/VR
- Aerospace
- Space
- Drone/UAV/VTOL
- Defence/Military
- Think Tank

## StratStep Logistics 16

- Air freight
- Ocean freight
- Rail freight
- Road freight
- E-Commerce
- Logistics
- Warehousing

## StratStep Management 17

- Sustainable solutions in consulting, planning, creating, deploying and contracting



## Welcome to the StratStep Group

*stratstepgroup.com*

Thank you for letting us share our story with you and where the StratStep Group is today, as we look ahead to what tomorrow holds.

Born from a simple idea of creating a group of companies with a shared belief in motivating, innovating and elevating our own businesses, and those of our business partners and clients, the StratStep Group was launched.

We believe every move in business should be a strategic step with a philosophy of striving far beyond the stratosphere towards the stars.

Of course, with our foundations in aviation and aerospace the name naturally aligned with our goals and partnership alliances. The StratStep name is now solidified and known across global markets as we continue to grow and expand.

# MOTIVATE

## Our Vision, Values and Culture

Our vision is simple, to build a comprehensive and innovative consortium of like-minded companies committed to the highest standards of quality and customer focused products and services through cost-effective solutions.

The StratStep Group values are also very simple and the focus of each decision we make is laser targeted on being honest, smart and humble, while also treating every customer like they are family. We constantly looking at how we can improve every aspect of all businesses.

Although the phrase 'work hard and play hard' has been overused it did create a phrase we use to describe the culture which is used across the StratStep Group:

'Limitless and unregulated ideas combined with untapped potential foster unparalleled success that creates sustained happiness and prosperity.'



ELEVATE

INNOVATE



StratStep Consulting  
stratstep.com

With a focus on aviation we wanted to help businesses grow and prosper. We always categorize our consulting projects into growth projects, recovery projects and in some situations, rescue projects.

We then divide our attention and services across an initial focus on sales and revenue growth and then a review of operational challenges and considerations. In addition, we can help aircraft owners with our management services.

Many SME companies can hit a point in their growth where thinking can become somewhat subjective leading to decisions that could have benefited from impartial and objective external viewpoints and that is where we can come in and help.

Whether it is sales performance, marketing analysis or operational considerations across logistics training, standards, compliance or safety, StratStep will be there to give you the guidance you need to get your company to its desired state.

SME Rescue has been launched as a response to the new need for consolidation across small companies especially in the aviation sector where partnerships, JV's, acquisitions etc. will become more of the norm to maintain or grow SME's.





## StratStep International

[stratstepinternational.com](http://stratstepinternational.com)

StratStep International Limited (SIL) is an offshore division of the StratStep Group globally known for being a leader in Aviation and Technology, focussing on protecting and managing our clients' businesses and assets with confidentiality and discretion.

We focus on how to make you or your company more profitable by cutting through the red tape, expediting business transactions, maximising cash flow and protecting your business. Our associated Offshore banking capabilities underpin our mission of client privacy and exceptional customer service.

From business aviation jets, helicopters, and cargo planes, all the way up to commercial aircraft from Boeing and Airbus, we're on your side and will make deals happen where others can't.

This complex business requires specialist expertise that SIL can offer around the world in all markets.





## Global Pilot Training Alliance (GPTA)

[pilottrainingalliance.com](http://pilottrainingalliance.com)

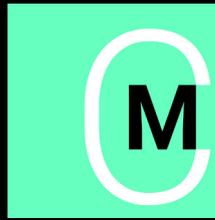
Where do you go if you want to become a pilot or if you are already a pilot but need advanced training? Now you can go to the GPTA for every level of pilot training you could need across every aircraft you can fly and anywhere in the world where you want to train.

A simple concept but GPTA is the trusted source for everything that is, pilot training. With our Approved Alliance Training Providers (AATP) you can have the confidence that the training you are looking for comes from a global network of flight schools all adhering to the highest standards.

With an App developed by Colossal Motion Apps the GPTA is gaining market share across the civil/commercial and military/Defence networks in providing an all-encompassing training offering for pilots of all experience levels.

GPTA also has a Career Advisor Service (CAS) for people who want to become pilots but would prefer a personal touch where they can talk to an experienced and objective Advisor to discuss all their pilot training goals and be guided to select the right training and Flight School for their career to take flight.





Colossal Motion  
colossalmotion.com

Marketing, digital creation or creative solutions are just a few hallmarks of the full-service marketing arm of the StratStep Group. With a global list of customers crossing a multitude of different industries the Colossal Motion team covers a wide and diverse set of specialised marketing disciplines.

From rebranding your company, creating bespoke websites, or becoming a YouTube partner to launching or growing social media programs, there is nothing our creative team can't do for you while always looking at how we can fit our programs into your budget. Our ROI analytics ensure you are stretching your marketing pound to get the desired result of your programs.



# Colossal Apps

madebycolossal.co.uk

As part of the Colossal Motion Group, the need for a dedicated focus and team for App development gave us the unique ability and advantage needed to create CM Apps.

The future of online presence for your business will require an App as it can provide both a revenue stream and marketing platform for your brand. However, finding a company that can build an App for you that is cutting edge, scalable and cost effective has created a perception in the market that it may be out of reach for many SME's.

No longer is that the case with CM Apps as we will work with you to create both a vision and a practical application for what your App should be. We can then develop the content and code to work with your budget ensuring you remain a step ahead of your competition and have an App not just to be proud of, but one that elevates your business at every level.





**StratStep Aviation**  
stratstepaviation.com

Founded by former pilots and industry leaders, StratStep Aviation understands the current and future demands and challenges of the aviation sector. Their services focus on providing the quality and expertise now expected from a company within the StratStep Group.

StratStep Aviation deliver solution-based initiatives that meet and exceed client expectations while being laser-focused on delivering realistic results, elevating all of our aviation services.

Charter services include helicopters, private jets and executive airliner charters, as well as a large range of small specialist aircraft for all business and leisure purposes. The cargo department offers a full range of cargo aircraft and helicopters, from the shipment of small urgent packages to large, heavy outsize consignments.

From having our partnered business aviation AOC (Airline Operators Certificate) to our own ATO (Approved Training Organisation) in partnership with Cat3C and Aeros Group, our Aviation company can meet all your needs.





Aeros  
aeros.co.uk

The Aeros Group has been recognised for many years as one of the leading Modular Flight Training schools in the UK.

Our reputation for high quality instruction, delivered in our purpose built modern training facilities, not to mention our unsurpassed commercial flight test pass rates, has made us the envy of the flight training industry.

Established in 1986, Aeros Flight Training has 5 operational bases at Coventry, Cardiff, Gloucester, Nottingham and Doncaster, with 47 aircraft and growing.

We operate a large and expanding fleet which is maintained by our own on-site team of certified engineers, at both our Gloucester and Nottingham bases. We are able to respond quickly to technical issues arising, ensuring that our students benefit from very little downtime.

Aeros can offer professional flight training courses for people with no experience of flying or individually tailored courses for those who already have some flying experience including those who wish to convert their existing licence.





Cat3C  
cat3c.com

Our mission is to educate and train future generations of high quality commercial pilots, who have an excellent understanding of theoretical knowledge and of their role and responsibilities as professional aviators.

Cat3C was formed several years ago by joint owner, Tony Pike, as a provider of supplemental navigation training; and later, on forming a training alliance with former British Airways captain Bill Chivers, it was decided to form an approved training organisation to deliver full ATPL theory training. The company is steadily growing and has an excellent success rate with its exams to date.

Cat3C is now a UK CAA Approved Training Organisation (GBR-ATO.0488), based at Gloucestershire Airport, Cheltenham, in the United Kingdom, offering specialised theoretical knowledge training for professional pilot licences. However, Cat3C has been operating for several years in the Gloucester area, providing supplemental training to students from many other ATOs.

We have received scores of positive reviews over the years regarding the quality of training at Cat3C, and many direct requests for further training from many students.





Global Special Air Watch  
(G-SAW)  
[specialairwatch.com](http://specialairwatch.com)

A specialist, mission-critical team focused on the acquisition, training and logistical management of all global aviation platforms in the defence, military and para-public sectors. Based in Europe, their global network is set up with additional bases in the Middle East, Africa, North America and Asia.

With proven mission success, G-SAW experts operate in all parts of the world handling sensitive and complex projects and client requirements. Comprised of active pilots, former special warfare operators, aviation specialists and tactical/strategic managers, G-SAW can provide assistance and support with most global missions.

G-SAW offer services across aircraft purchase and leasing, charters, medevac-medical evacuation, fire bombers, UAV/drones, airdrops, MRO networks, secure courier services, training and logistical support.





**StratStep Technology**  
stratsteptechnology.com

The natural alignment within StratStep Group of elevating innovation shaped the core sector of our Technology company which is Research and Development (R&D).

Across aerospace and space sectors and with a deep depth of experience in military/Defence along with Drones and UAV's, StratStep Technology continues to lead the way with new and cutting-edge products and services across several industries.

A recent consortium drafted to develop the next generation of AR/VR (Augmented and Virtual Reality) is first round stages of product development that will revolutionise not only how pilot training is conducted but represents the future of aviation and aerospace engineering.

As an approved supplier to the ESA, (European Space Agency) the development of AR/VR along with other ideas coming out of the StratStep Technology Think Tank (STTT) are poised to take on some of the larger players within the Technology sector.





**StratStep Logistics**  
stratsteplogistics.com

Whether it's air, sea, rail or land, we're a logistics, freight forwarding and global shipping company that has your business covered anywhere in the world. We are growing every day, so there is no place we can't reach. SSL size and scope means you can grow and succeed with us.

Operational excellence in our business processes helps us deliver high quality service to you on time, all the time while maintaining our competitiveness that we know is critical to your success. We know you need reliability to ensure your relationship works with your customer's, so we harness our people, technology and infrastructure to make sure that consistently happens.

Hundreds of people spread across 80 countries with a strong, local and entrepreneurial focus are working together to help you with your transport and logistics needs.

Our culture and service are defined by our Code of Conduct. We put our customers first and strive for the very best performance across our entire Group of StratStep companies. Our ownership and initiative drive true collaboration and partnership with you - our most valued customer.





# StratStep Management Limited

stratsteptechnology.com

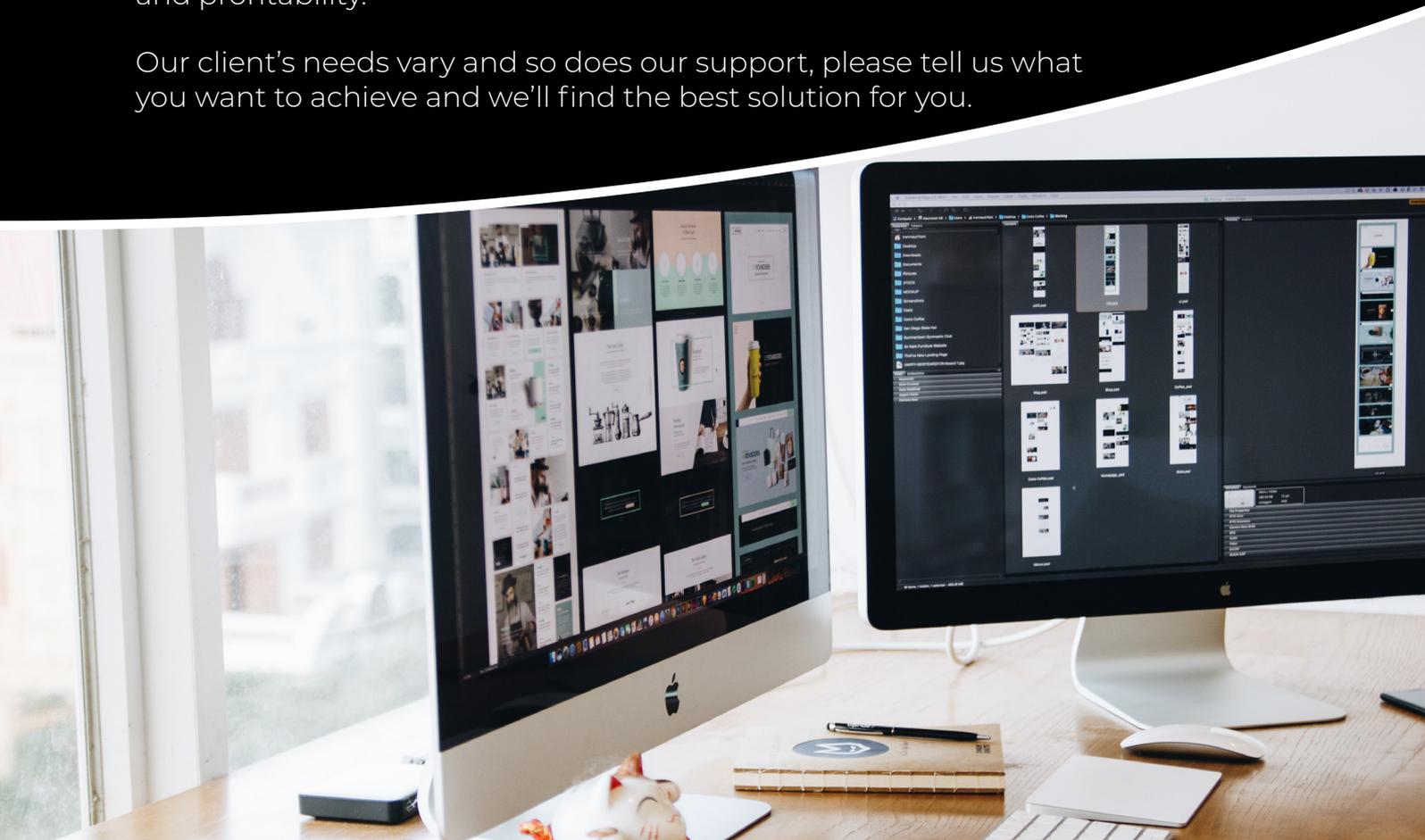
Based in Bulgaria to coordinate our Eastern European clients and global business partners, StratStep Management Limited (SSM) is the newest addition to StratStep Group.

SSM delivers sustainable solutions in consulting, planning, creating, deploying and contracting for both start-ups and well established companies. Our team is a group of industry experts who have come together to create an innovative, trusted and creative management consulting and operational group.

We offer bespoke management services to global markets including (just to name a few): Aviation, Aerospace, Logistics, Manufacturing, Technology, Training/ Education, Oil & Gas, Healthcare

Known for our Value Capture Program (VCP), SSM works with Executives and their teams to turn a change in strategic direction into tangible actions and improved performance. We work with Executive sponsorship framework inside businesses to translate the new strategic direction into a transformation blueprint ensuring the optimal balance of pace, impact, strategic consistency and profitability.

Our client's needs vary and so does our support, please tell us what you want to achieve and we'll find the best solution for you.





## Beyond our Partnerships

Our realistically optimistic and constructive views on working together with all our partners and customers is well known. We call them our Family of companies because that is exactly how we feel about everyone we work with.

The StratStep group is not only deeply passionate about what we do and how we do it, but we are constantly working to improve ourselves, help our customers, grow businesses and enjoy the satisfaction of watching our partnerships thrive in challenging times and environments.

We look forward to working with you to Motivate, Innovate and Elevate your business.

The StratStep Team.

## All Companies

### Stratstep Consulting

stratstep.com  
info@stratstep.com

### Global Pilot Training Alliance (GPTA)

pilottrainingalliance.com  
info@pilottrainingalliance.com

### Colossal Apps

madebycolossal.co.uk  
team@colossalmotion.com

### Aeros

aeros.co.uk  
coventry@aeros.co.uk

### Global Special Air Watch (G-SAW)

specialairwatch.com  
info@stratstep.com

### Stratstep Logistics

stratsteplogistics.com  
info@stratstep.com

### Stratstep International

stratstepinternational.com  
info@stratstep.com

### Colossal Motion

colossalmotion.com  
team@colossalmotion.com

### Stratstep Aviation

stratstepaviation.com  
charter@stratstep.com

### Cat3C

cat3c.com  
enquiry@cat3c.com

### Stratstep Technology

stratsteptechnology.com  
info@stratstep.com

### Stratstep Management

stratstep.com  
info@stratstep.com



## CORPORATE PROSPECTUS



[stratstepgroup.com](http://stratstepgroup.com)  
[info@stratstep.com](mailto:info@stratstep.com)  
+44 (0)20 8798 0842